**A NEW ERA DAWNS FOR INDIANAPOLIS!**
**THE LO DOWN ON LUCAS OIL STADIUM**

After more than two decades of playing at the RCA Dome, the Indianapolis Colts will play in one of the NFL's best stadiums in 2008 when Lucas Oil Stadium opens. The stadium will be home to the Indianapolis Colts, the NCAA men’s and women’s Final Four tournaments, and will be used for major conventions, trade shows and events such as the annual Indiana Black Expo and Circle City Classic. In December 2004, the Colts and the City of Indianapolis came to an agreement on a new stadium for the team. At an estimated price tag of $625 million, the stadium is projected to be completed by August 2008.

**PROJECT FUNDING**

The Colts will pay $100 million of the cost, while the remaining $400 million will come from funds from the State of Indiana and the City of Indianapolis. Marion County has raised taxes for food and beverage sales, auto excise taxes, innkeeper's taxes and admission taxes for its share of the costs. Meanwhile, a small increase in food and beverage taxes in six “donut” counties and the sale of Colts license plates completes the total. In March 2006, Lucas Oil Products won the naming rights to the stadium. Lucas Oil Products is a California-based motor sports industry leader with strong ties to Indiana. The deal is valued at $122 million over 20 years.

**ECONOMIC BENEFIT TO INDIANA**

- 40 year deal with the NCAA allowing for the hosting of the Men's and Women's Final Four, regional games, and 1st and 2nd round games
- Major collegiate athletic events such as the Circle City Classic and IHSAA state football championship games
- A new home and long-term contract for the Indianapolis Colts
- Makes Indianapolis eligible to bid for the chance to host a Super Bowl (potential economic impact of $2.86 million)
- Like the existing RCA Dome, the Indiana Stadium will be an integral part of the Indiana Convention Center
ECONOMIC BENEFIT TO INDIANA (Continued)

- Estimated $2.25 billion added to the state and regional economy during the first 10 years both the stadium and convention center are up and running
- Nearly 10,000 jobs created from both projects:
  - 4,200 permanent jobs
  - 4,900 construction jobs

PROGRESS UPDATE

As of January 2008, Lucas Oil Stadium is nearly 75% complete, with construction expenditures extending beyond the $400 million mark. Currently, about 1,050 workers are employed daily at the site. Work is progressing on the west retractable roof panels and ground assembly for the north operable window is under way. Approximately 10,000 of the Stadium's 63,000 theater-type seats are installed. The completion of concrete work is in sight, and the majority of structural pre-cast concrete has been set. Interior work on such items as plumbing, heating, air-conditioning, fire protection and installation of electric power lines is ongoing throughout the building. According to Hunt Construction Group, the construction manager, the Stadium continues to be on schedule for an August 2008 completion.

Fan Friendly Amenities

- Playing field that is 25 ft below street level, providing easier access to seats
- Four wide exterior plazas with large entrances
- Public concourses that are 30 to 80 feet wide
- 1,400 toilet fixtures strategically located in several corridors
- A total of 148 concessions stands for faster service
- 14 escalators and 11 passenger elevators for good vertical access
- Two slightly graded pedestrian ramps
- Spectator seats ranging from 20 to 21 inches in width
- More space (33-35 inches) between rows for easy access
- Retractable roof for protection from the elements when necessary

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